



## Hospitality Wi-Fi Transformed: Cambium Networks ONE Network Delivers Faster, Simpler Guest Internet Access

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*Cambium's ONE Network platform dramatically lifts DelParco Hotel's Guest Satisfaction Scores*

HOFFMAN ESTATES, Ill., June 23, 2025 /PRNewswire/ -- Cambium Networks (NASDAQ: CMBM) today announced three standout hospitality Wi-Fi upgrades: DelParco Hotel in Udine, Italy; Maples Motor Inn in Pigeon Forge, Tennessee; and a portfolio of Hawaiian resorts modernized by systems integrator Pacific DirectConnect. All sites replaced legacy gear with Cambium's cloud-managed ONE Network—improving coverage, virtually eliminating support calls, and, in Hawaii, cutting planned outdoor AP counts by 60 percent while boosting guest-satisfaction scores.



DelParco replaced multiple legacy systems with a full Cambium solution stack, including the **NSE 3000 next-generation firewall, EX2028P/EX1028P aggregation and access switches, XV2-22H in-room wall plate APs, and XV2-21X APs in common areas**—all orchestrated by the **cnMaestro™X** cloud. Guests stream 4K content without buffering, staff applications run faster, and the hotel has recorded zero unplanned downtime since the cut-over.

"With our hospitality solutions, boutique properties can outperform brand-flags on connectivity without an army of IT staff," said **Morgan Kurk, CEO, Cambium Networks**.

"The solution installed by Giemme Soluzioni allows us to offer uncompromised connectivity that aligns with the high standards and image of our facility," added **Paolo Meroi, Owner, DelParco Hotel**.

### Early Guest Feedback Turns Tech Gains into Revenue

Within weeks, DelParco's front desk saw a **75 % drop in Wi-Fi support calls**, and OTA survey scores for "Internet Quality" jumped into the top quartile of comparable Italian hotels.

Quickrelay, a Cambium partner, installed 40 XV2-21X Wi-Fi 6 access points across 80 rooms, connected via fiber-backed EX-series switches. 'We chose Cambium for its feature-rich platform and single-pane cloud management,' said Chad Ellis, founder of Quickrelay. Within 30 days, guest Wi-Fi tickets fell to near zero while OTA scores for 'Internet Quality' climbed 30 points.

"Granular control over VLANs and application policies let us meet every vendor security requirement without on-site IT staff," added Chad Ellis, Quickrelay."

Hawaii-based systems integrator **Pacific DirectConnect** upgraded multiple upscale resorts with Cambium's Wi-Fi 6 indoor/outdoor access points, cnMatrix™ switches and cnMaestro™ X cloud management. By swapping **4** planned outdoor APs for just **six XV2-23T units**, the team reduced hardware by **60 %** while still blanketing pool decks, conference centers and beachfront hammocks with strong signal.

Hotel managers say **guest-satisfaction scores climbed sharply once the new network went live**, confirming that reliable connectivity is now as essential as ocean views.

Together with wins at Maples Motor Inn and DelParco Hotel, the Pacific DirectConnect success underscores Cambium Networks' momentum as a preferred Wi-Fi backbone for the hospitality industry.

### Global Momentum: Exceeding 1,000 Deployments and Counting

Cambium's hospitality footprint spans **well over 1,000 hotels in more than 70 countries**. Properties range from boutique inns to 1,000-room resorts, all managed through the same ONE Network architecture.

### Future-Proof From Day One

The hotel's backbone is multi-gigabit, enabling DelParco to slot in Cambium's **X7-35X Wi-Fi 7 access points**—which recently received **OpenRoaming™ certification**—in the future without re-cabling or service disruption

**Upgrade Snapshot: DelParco Hotel**

<b>Cambium Element</b>	<b>Visible Outcome</b>
<b>NSE 3000 SD-WAN and firewall</b>	Secure segmentation for guest, staff, and IoT traffic, WAN balancing for resiliency, VPN access for secure remote connectivity, Application Control and 24x7 LAN vulnerability assessment
<b>EX2028P and EX1028P 28-port PoE switches</b>	Policy based automation switches to serve and power Wi-Fi APs, CCTV cameras, IPTV entertainment, IoT and more
<b>XV2-22H wall plate Wi-Fi6 APs</b>	100% Wi-Fi room coverage, additional wired ports and IoT radio to accommodate for all-in room demand
<b>XV2-21X ceiling mount Wi-Fi 6 APs</b>	Deployed in common areas, corridors & conference areas for ubiquitous connectivity across the property
<b>cnMaestro X orchestration</b>	Single dashboard for Wi-Fi, Switching and Security supporting automation for IPTV, CCTV, IoT and more
<b>4G dual-WAN fail-over</b>	Zero revenue lost to ISP outages

[Download the DelParco Hotel case study here.](#)

All devices in the hospitality stack are centrally managed through a **single-pane-of-glass** with cnMaestro™ as part of Cambium's **ONE Network** architecture. Solutions are delivered in Italy by **Giemme Soluzioni** as part of Cambium Networks' global ecosystem of authorized hospitality MSPs and resellers.


To learn more about how Cambium Networks is helping hospitality leaders worldwide redefine guest connectivity, [visit our hospitality page](#).

#### **About Cambium Networks**

Cambium Networks enables service providers, enterprises, industrial organizations, and governments to deliver exceptional digital experiences and device connectivity, with compelling economics. Our ONE Network platform simplifies management of Cambium Networks' wired and wireless broadband and network edge technologies. Our customers can focus more resources on managing their business rather than the network. We make connectivity that just works.

#### **Media Contact:**

[pr@cambiumnetworks.com](mailto:pr@cambiumnetworks.com)

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